

**MINUTES
CITY PEOPLE BOARD OF DIRECTORS MEETING
PHOENIX BOARDROOM
MAY 19, 2008**

The City People Board of Directors met Monday, May 19, 2008 on the deck of Calhoun's on the River. President Blake Valentine convened the meeting at 5:30 p.m.

Attending were directors Treasurer Jeffrey Gleeson, Kim Henry, Lorie Huff, Trisha McKinney, Chuck Pierce, Debbie Roberts, Secretary Greg Sherrill, Patti "P" Smith, President Blake Valentine, and Anne Victoria. Director Lisa Wiles arrived at 6:15 p.m.

Absent were directors Zibbie Kerin, and Vice President John Stancil.

Treasurer Gleeson provided a financial report, which showed total assets, liabilities and equity of \$7,300.17. Net income(loss) for the period April 21, 2008 through May 19, 2008 was (\$2,566.90), with \$871.99 in income from dues, Wells Fargo donations, and PayPal receipts from the March Crown and Goose event. Expenses for the same period were \$3,438.89, which included \$3,300.00 disbursed as grant funding.

Treasurer Gleeson delivered completed applications for insurance coverage to President Valentine, who will deliver them to an insurance broker with Willis in order to get quotes.

The directors discussed having a presence at the Market Square Farmers Market. It was decided that providing literature at an existing booth or table would be adequate.

Director Henry noted that the newsletter and membership application form needed to be updated with the correct business partners, and other directors reported that the City of Knoxville Web site was seriously out of date. Secretary Sherrill will cross-check the newsletter partners with the City People Web site, which is updated, and Director Henry will contact Michelle Hummel about replacing the information on the City of Knoxville site with a link to www.citypeople.org.

Director Henry reported that the Knoxville Ice Bears have agreed to provide \$1 off tickets to current City People members, and would like to do a City People night on October 24, with discounted tickets and group seating.

Director Huff reported that Crowne Plaza is offering complimentary meeting space for City People functions, discounts on sleeping room rentals, and is interested in providing a dinner and movie package for members. This would be in addition to the 20% discount at Mahogany's Restaurant within the hotel.

Directors noted that many businesses don't even know about the City People Business Partner Program. They discussed possibilities for reaching out to business partners, perhaps by pairing a business with a member for periodic contacts.

Director Roberts will be finishing details of the June 28 Progressive Dinner and will forward information to Secretary Sherrill by the end of this week for inclusion in the June newsletter. An Evite will be sent to the membership soon. The dinner will be limited to the first 20 registrants as

well as the hosts, and participants will receive a City People wine glass, wine charm, and will visit four locations throughout downtown. The price for the event was set at \$45 per person.

President Valentine reported on efforts to create a City People team for the American Cancer Society's Relay for Life in World's Fair Park on June 20-21 from 6 p.m. to 6 a.m. The theme this year is "Hollywood," and live music will take place until at least midnight. Vice President Stancil will assemble a team of City People members this week.

The Advocacy Committee discussed the possibility of coordinating a forum at which downtowners could meet with the neighborhood development departments of both City and County governments. Members could ask questions during the 30-minute forum.

Director Victoria reported on preliminary plans to hold a 1-mile run/walk in downtown Knoxville, that would be loosely modeled on a similar event in Chattanooga. Downtown Knoxville is ripe for this type of activity, and Director Smith urged directors to keep this plans confidential so that the idea is not scooped by some other organization.

President Valentine reported that Director Kerin has a template for a keyring card-sized membership card, similar to the discount cards offered by area supermarkets. Reaction was mixed when directors were asked about their preference of using the regular sized membership cards versus the smaller keyring size.

President Valentine reported that he, Director McKinney, and Secretary Sherrill had developed a questionnaire to identify potential design and hosting opportunities for the City People Web site. To date, Valentine and Sherrill have met with one designer and one Web hosting firm, and plan to meet with another in the next few days. Valentine solicited contacts from the directors of those who might be able to assist with Web site design and/or hosting.

There being no further business, the Board adjourned the meeting at 6:46p.m. Minutes submitted by Secretary Greg Sherrill.