

MINUTES
CITY PEOPLE BOARD OF DIRECTORS MEETING
DIA BOARDROOM, 402 S. GAY ST. ROOM 201
AUGUST 18, 2008

Directors Present: Treasurer Jeffrey Gleeson, Kim Henry, Lorie Huff, Trisha McKinney, Zibbie Kerin, Patti "P" Smith, Debbie Roberts, Secretary Greg Sherrill, Vice President John Stancil, Anne Victoria, President Blake Valentine, and Lisa Wiles.

Absent was director Chuck Pierce.

Others Present: Kristi Reynolds of Center City Events

President Valentine called the meeting to order at 5:37 p.m., and introduced Kristi Reynolds from Center City Events.

Secretary Sherrill was asked to distribute a list of directors and their email addresses to the Board.

Treasurer Gleeson provided a financial report, which showed total assets, liabilities and equity of \$7,649.09. Net income(loss) for the period July 21, 2008 through August 18, 2008 was \$275, which included \$245 in income from dues and \$30 from the sale of wine glasses. Expenses for the same period were \$229.51, which included \$156.39 in newsletter expense.

Director Wiles asked if any progress had been made toward an e-version of the newsletter. She noted that this could be a "green" initiative. Treasurer Gleeson suggested setting a date that the print version would be discontinued, but some directors noted that it would still be advantageous of to have print copies for some members and to use as handouts. Secretary Sherrill noted that we are mailing approximately 160 newsletters per month, while the Evite list, which includes non-members, has grown to around 300.

President Valentine reported that the Membership Committee will be meeting in the next couple of weeks, and includes chair McKinney and directors Kerin, Sherrill, and Valentine.

Development Committee chair Henry reported that they will be visiting with 10 more business partners this month. She raised a question as to whether it was necessary to have both business members and business partners. Much discussion followed, with the Board agreeing that clear definitions should be established for both classes, including how many membership cards each class will receive, and whether paid membership should be required for business partnership. Some suggested a base membership, with small additional charge for each card issued. A possible event for business partners was suggested.

President Valentine noted that there has been a recent resurgence of graffiti, and that City People would make itself available to KPD volunteer efforts to deal with the problem.

A social will be held in The Sunsphere on Tuesday, October 7 from 6-9 p.m. Director Kerin noted that we need to determine the cost for this event, and Director Roberts noted that the cost should be raised to cover the shortfall we experienced the last time. Attendance could be capped

at 50 persons in order to control costs. Director McKinney suggested looking into the availability of the new skybox level.

The next progressive dinner will take place on Saturday, November 15 at 6 p.m. Locations have not been established, however Director Roberts is recruiting homes as we speak. Secretary Sherrill was asked to solicit residents of The Old City or 100 Block who might wish to host in the September newsletter.

Director Victoria distributed and explained a projected cost analysis of the One-Mile Run. Sponsorship requests must go out in September or October before potential sponsors have finalized their 2009 budgets. Director Wiles, who sits on the Center City Events Board, suggested that organization might be able to help secure sponsors, and Reynolds indicated they might have one on board.

On a motion by Secretary Sherrill, seconded by Director Smith, The City People Board will appoint a committee to schedule and execute a City People One Mile Run. Motion carried.

President Valentine called on Kristi Reynolds, who presented three sponsorship options for the Holidays On Ice Market Square skating rink for this winter. After examining the proposals, the Board indicated preference for a "Skates for Kids" plan that would provide a skating event for 100 underprivileged area children, City People logos on souvenir t-shirts provided to the children, and a 3-foot advertisement on an interior rink dashboard. The cost of the sponsorship would be \$1,500.00.

On a motion by Treasurer Gleeson, seconded by Director McKinney, City People will purchase a "Skates for Kids" sponsorship package in the amount of \$1,500.00. In discussion, it was noted that Center City Events would need the sponsorship by October 1. In the interest of time, discussion was left open, and a vote to approve this motion will take place via email ballot following the adjournment of this meeting.

On a motion by Secretary Sherrill, seconded by President Valentine, the meeting was adjourned at 6:47 p.m.

Minutes submitted by Secretary Greg Sherrill.